

# **ON CLAIMS RESERVING WITH** MACHINE LEARNING **TECHNIQUES**

Vilma Guevara Härkönen

Actuary, Folksam

**Folksam** 

### AGENDA



### INTRODUCTION

## 01

Insurance companies set aside money to be able to pay future compensation for damages or claims that may arise later. A reserve is like a financial buffer.

## 02

To estimate the size of the reserve, wellestablished traditional statistical models that have been industry standards for decades are used.

## 03

Machine learning methods are still relatively new and have not yet been widely used in the industry for reserving.

## 04

Implement three different machine learning models to estimate the reserve and cash flows and compare these with traditional models.

## 05

Machine learning provides more precise estimates of the reserve size and reduces systematic estimation errors compared to traditional models.

## **RESERVING MODELS**

What do we know today?

- Number of claims to date
- Claim cost to date
- Date the damage occurred
- Date the damage is reported to the insurance company
- Date of payments so far

• Upcoming payments for claims that have already been reported

What do we

want to

achieve?

- The number of claims that have occurred but not yet been reported to the insurance company and their claim cost
- Historical data
- Statistical models that estimate the expected number of claims and claim cost

How?

- Traditionally Chain-Ladder
- Overdispersed Poisson model as an extention of Chain Ladder

## GRADIENT BOOSTING MACHINES (GBM)



- Tree-based models where observations are divided with Yes/No questions
- Combine multiple weak estimators for a stronger estimator
- Fit multiple trees with low depth Four hyperparameters:
  - Depth
  - Bagging
  - Shrinkage
  - Minimum number of observations per leaf
- The model is fitted, and the hyperparameters that minimize the prediction error are chosen

### **NEURAL NETWORKS MATHEMATICS**

• Algorithm inspired by neuroscience

$$z^{(h)} = f^{(h)} (b_h + \langle w_h, z^{(h-1)}(\mathbf{x}) \rangle),$$

where  $z^{(h-1)} \in \mathbb{R}^{q_{h-1}}$ ,  $b_h \in \mathbb{R}^{q_h}$  is the bias vector,  $w_h \in \mathbb{R}^{q_{h-1} \times q_h}$  is the weight matrix and  $f^{(h)}$  is some function, also known as the activation function, which is applied element-wise.

## NEURAL NETWORKS (NN)



## ARCHITECTURE OF A DOUBLE NEURAL NETWORK



### DATA



## Simulated

Six different products 12 claim years Claims occurred between 1994 to 2005 Easier to predict Från: Gabrielli, A. & Wüthrich, M. V. (2018). An Individual Claims History Simulation Machine. Risks, 6(2):29.



## Folksam

Three different products 10 to 16 claim years Claims occurred between 1990-2007

More challenging to predict future payments

## TRAINING OF THE MODELS



- Training standard fit - Training our fit - Validation standard fit - Validation our fit

## PREDICTED RESERVES SIMULATED

				LoB			
Model	Туре	1	2	3	4	5	6
True	Reserve	39 689	37 037	16 878	71 630	72 548	31 117
CL	Reserve	38 569	35 460	15 692	67 574	70 166	29 409
CL	Bias %	-2.82	-4.26	-7.02	-5.66	-3.28	-5.49
ODP	Reserve	38 308	35 151	15 452	67 055	69 470	29 115
ODP	Bias %	-3.48	-5.10	-8.45	-6.39	-4.24	-6.44
GBM	Reserve	39 697	37 229	16 367	72 667	71 433	32 114
GBM	Bias %	0.02	0.52	-3.03	1.44	-1.54	3.20
Simple NN	Reserve	41 268	34 779	15 356	71 682	70 649	29 336
Simple NN	Bias %	3.98	-6.10	-9.02	0.07	-2.62	-5.73
Double NN	Reserve	40 029	35 959	15 686	69 509	72 512	30 047
Double NN	Bias %	0.85	-2.91	-7.06	-2.96	-0.05	-3.44

## PREDICTED RESERVES FOLKSAM

			LoB	
Model	Туре	1	2	3
True	Reserve	734 200	135 241	486 714
CL	Reserve	401 572	131 799	375 972
CL	Bias %	-45.30	-2.55	-22.75
ODP	Reserve	459 873	141 439	374 627
ODP	Bias %	-37.36	4.58	-23.03
GBM	Reserve	783 878	145 219	394 719
GBM	Bias %	6.77	7.38	-18.90
Simple NN	Reserve	593 404	135 031	388 580
Simple NN	Bias %	-19.18	-0.15	-20.16
Double NN	Reserve	474 484	138 474	375 805
Double NN	Bias %	-35.37	2.39	-22.78

#### **ESTIMATION ERROR WITH DIFFERENT MODELS**



#### ESTIMATED CASHFLOW AND AVERAGE CLAIM COST



## RMSEP

			LoB			
MSEP	1	2	3	4	5	6
CL	1 120	1 287	480	2 195	2 000	953
ODP	1 017	1 158	617	1 706	2 353	1 162
GBM	1 746	2 699	1 263	5 877	4 597	3 052
NN	1 881	1 794	750	3 216	3 709	1 305
Process Variance	1	2	3	4	5	6
CL	587	715	245	1 110	1 000	491
ODP	560	633	330	877	1 208	600
GBM	683	751	410	1 030	2 031	746
NN	442	<mark>598</mark>	327	677	1 130	598
Estimation Error	1	2	3	4	5	6
CL	954	1 069	412	1 894	1 732	817
ODP	849	969	521	1 463	2 019	995
GBM	1 607	2 593	1  195	5 786	4 124	2 959
NN	1 828	1 691	675	3 144	3 533	1  160

## CONCLUSIONS



Machine learning has the potential of improving reserving



#### Which model is the best?

Point estimation? GBM Least variation? CL/NN Minimize estimation error? CL/ODP Easy implementation? GBM



#### Improvements

Different divisions of training and validation data Categorical explanatory variables Fine-tuning of neural network

# THANK YOU